



K.S.R.M. COLLEGE OF ENGINEERING (AUTONOMOUS)

Pulivendala Road, Kadapa-516 005
Andhra Pradesh, India



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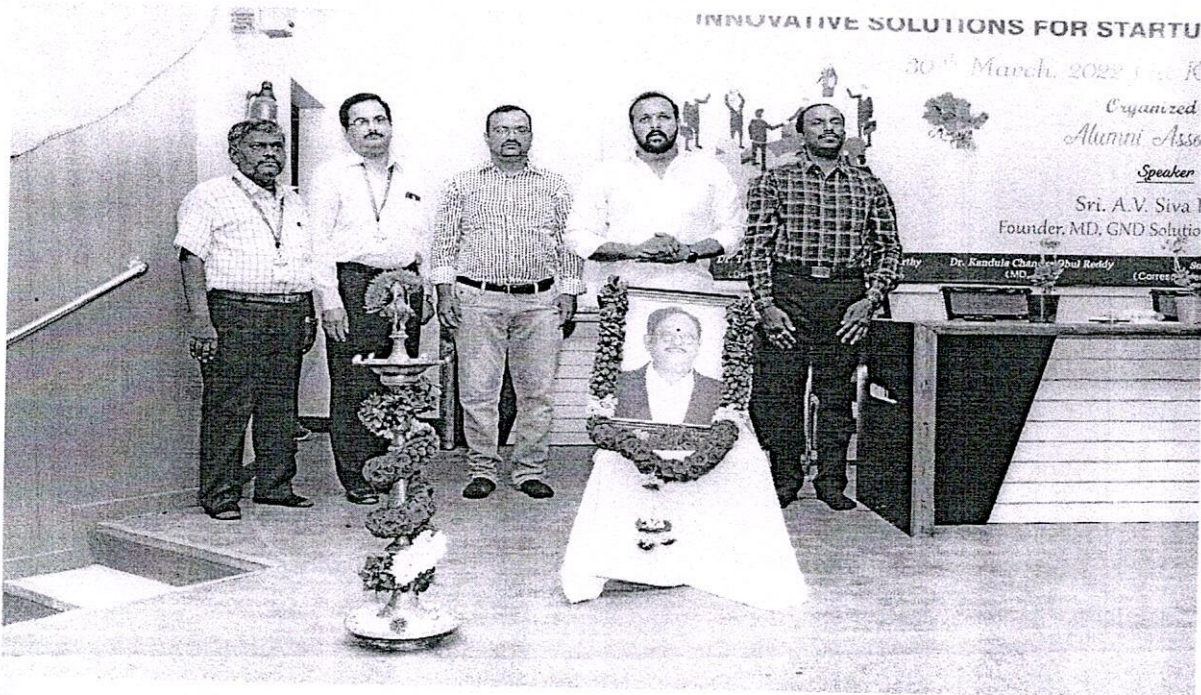
ACTIVITY REPORT

AWARENESS PROGRAM ON INNOVATIVE SOLUTIONS FOR STARTUP'S [START, SUSTAINS, SCALEUP] 30th MAR, 2022

Target Group	:	Students
Details of Participants	:	100 Students
Co-coordinators	:	Smt. V. Sudha Asst. Prof, Dept. of CSE
Organizing Department	:	Alumni Association
Venue	:	KOR Auditorium

The KSRMCE Alumni Association Contacted an “AWARENESS PROGRAM ON INNOVATIVE SOLUTIONS FOR STARTUP'S [START, SUSTAINS, SCALEUP]” on 30th March, 2022. The Program's Resource person was Sri. A.V. Siva Reddy, Founder, MD GND Solutions India Pvt.Ltd. The resource person insisted on the importance of innovative solutions for Startups. He said that Indian Start-ups or spearheading business primarily through new technologies. He also spoke about many companies were un prepared to quickly and effectively adapt to the new normal, exposing fundamental gaps in their business resilience. However, the real journey of a new product development starts with an innovative idea, forming the foundation for further development. Dr. K. Chandra Obul Reddy, Managing Director addressed the gathering and said the newer ideas from the Indian start-ups eco system are still flourishing and will bring a positive impact on the nation. He stressed that the management is always coming forward to provide facilities for innovative solutions for start-ups. Dr. V. S . S. Murthy, Principal expressed his views about innovative solutions for start-ups in the country. Smt. V. Sudha Co-coordinator concluded the programme with vote of thanks.

Photos:



S. S. S. S.
Coordinator

V. S. S. S. S.
Principal

PRINCIPAL
K.S.R.M. COLLEGE OF ENGINEERING
KADAPA-516003. (A.P.)